



**InCompass  
Solutions**

Presented by:  
Chris Dobbins, VP Business Development

# The Digital Age of Breed Registries and Horse Identification

46<sup>th</sup> Annual  
Global Symposium on Racing  
December 11, 2019  
Tucson, AZ

# Today's Objectives:

- ✓ Introduce Digital Identifier Application (App)
- ✓ Offer an overview of digital certificates

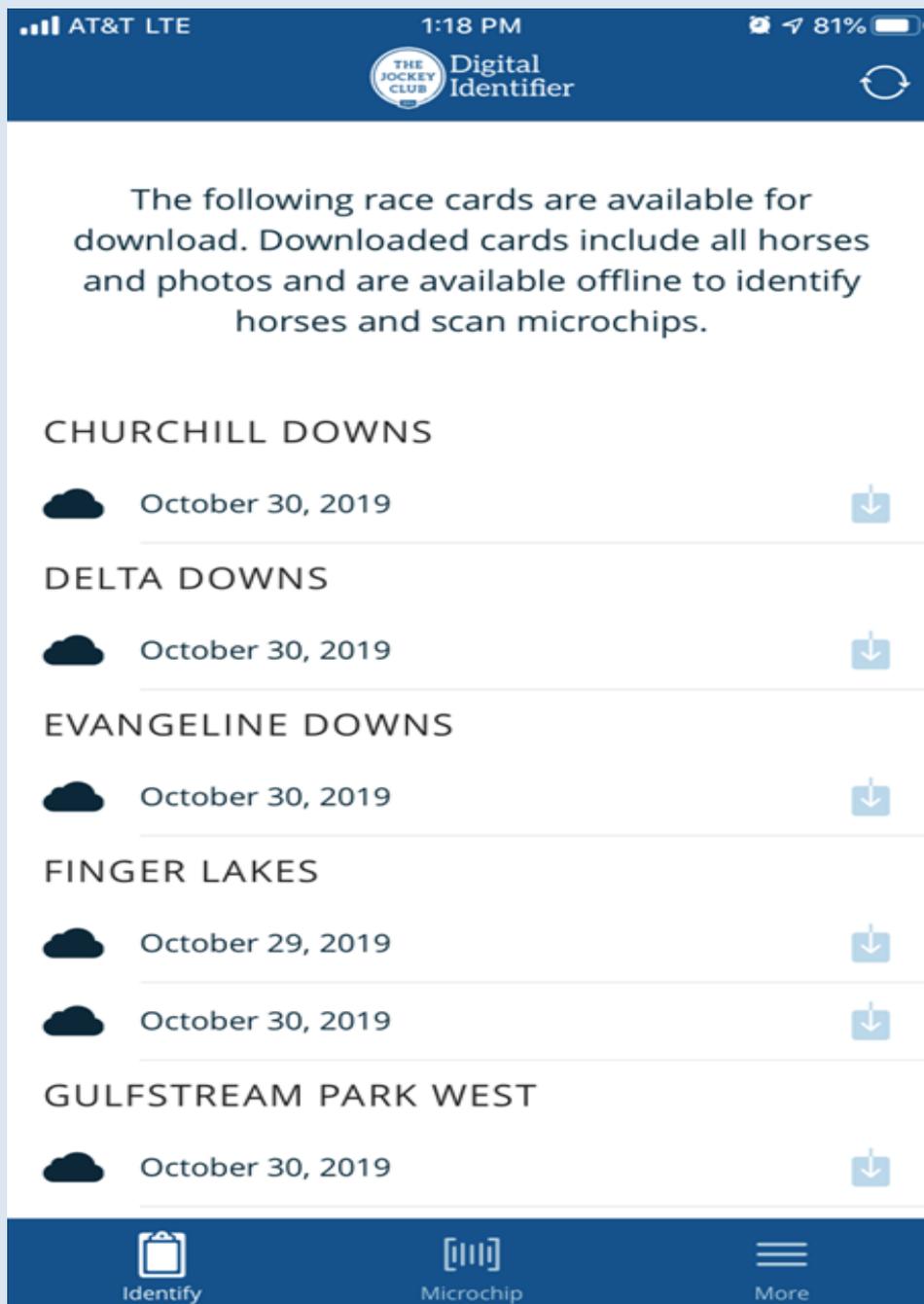
# Key Features of Digital Identifier App

- InCompass Track Manager
  - Security model for access
  - Contains Horse Identifier report data
- All Jockey Club Registry foal photos
- TRPB digital tattoo certification photos
- Online and offline capabilities
  - Download race cards while connected
- App available in both Google and Apple Stores



**Choose from available tracks you have access to through Track Manager**

**Finger Lakes**



**Select the race you want to identify**



**Available horses in  
selected race**

AT&T LTE 1:30 PM 80%

[Back](#) Delta Downs, October 30th

### Race 8: Allowance

Purse \$34,000. (Includes \$29,300 from Slots)(Plus \$8,000 From ALBSS) For Two Year Olds Which Have Never Won Two Races. Weight, 120 Lbs Non-winners Of A Race Since September 30 Allowed 3 Lbs. (Claiming Races Not Considered In Estimatin...

#### HORSES

- Valiant Defender [M]  
Program Number: 1
- Scotty G ★  
Program Number: 2
- Sea Bee Salute [M]  
Program Number: 3
- Taking Notes [M]  
Program Number: 4
- Reach the Circle [M]  
Program Number: 5
- Jersey Cat Tale ★  
Program Number: 6

Identify Microchip More

**Registry Markings,  
Microchip Number** →

AT&T LTE 1:36 PM 79%

< Back October 30th, Race 8

**6**  
Post 6

**Jersey Cat Tale**  
Carl J. Deville  
Dark Bay or Brown Colt • 2 yo  
U03104 • 17003104  
981020021025500 ★  
BLKS

Rounded star and connected irregular bordered stripe, becoming bordered flesh colored on bridge of nose, ending on upper lip, into both nostrils; mostly flesh colored lower lip extending on under lip. Median cowlick at top of eye level. Left fore: irregular half stocking, lower in front, extending to full stocking on inside in back. Left hind: full stocking, lower in front. Right hind: full stocking, lower on inside in back, higher in front. Feathered cowlick at crest of neck on both sides; feathered cowlick on front of neck. Reported to be microchipped with number 981020021539913.

**TRPB DIGITAL TATTOO**

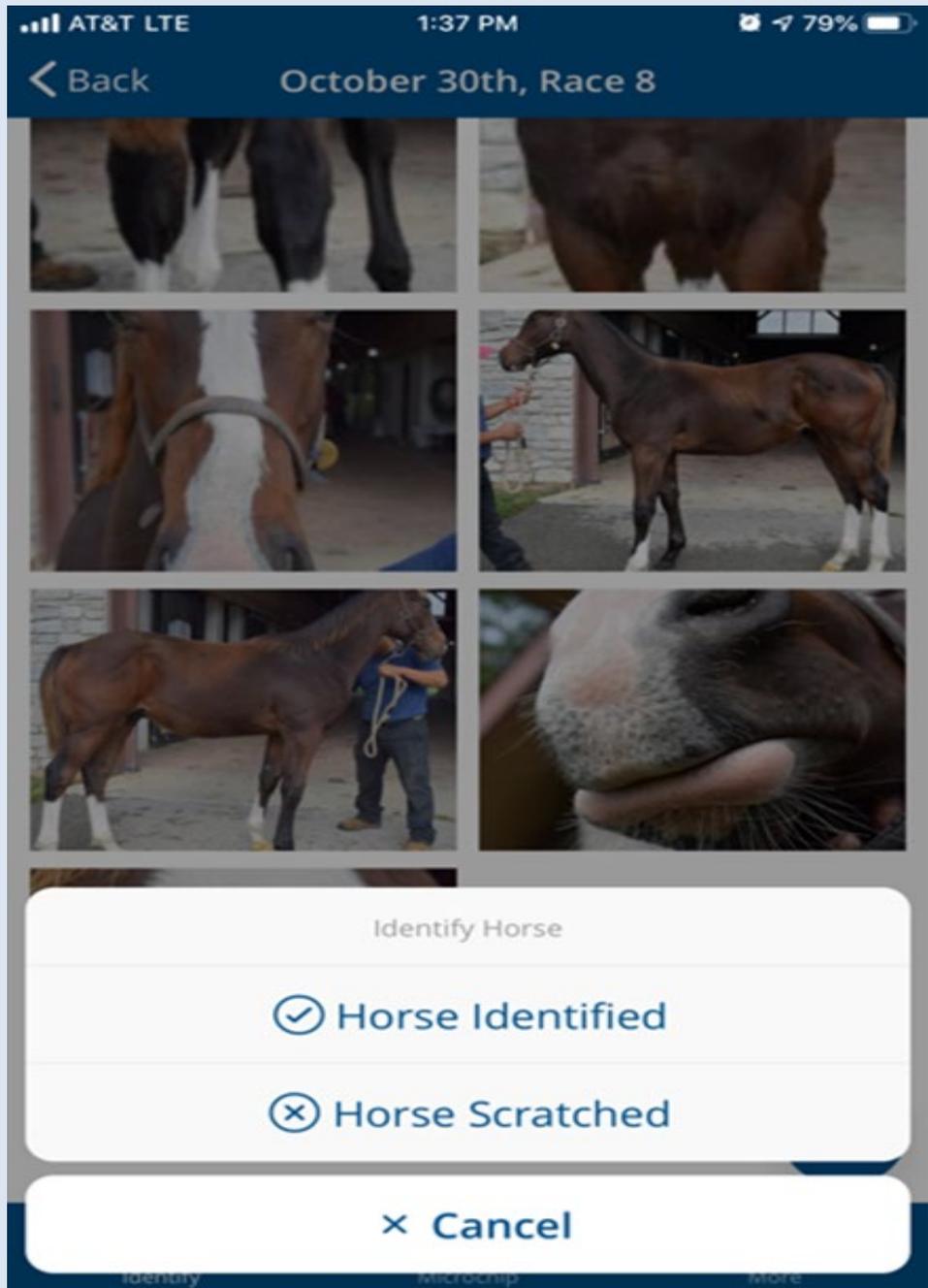
Photo Sheet

Identify Microchip More

**Individual Registry  
and TRPB photos**

**Ability to select image and zoom in** →

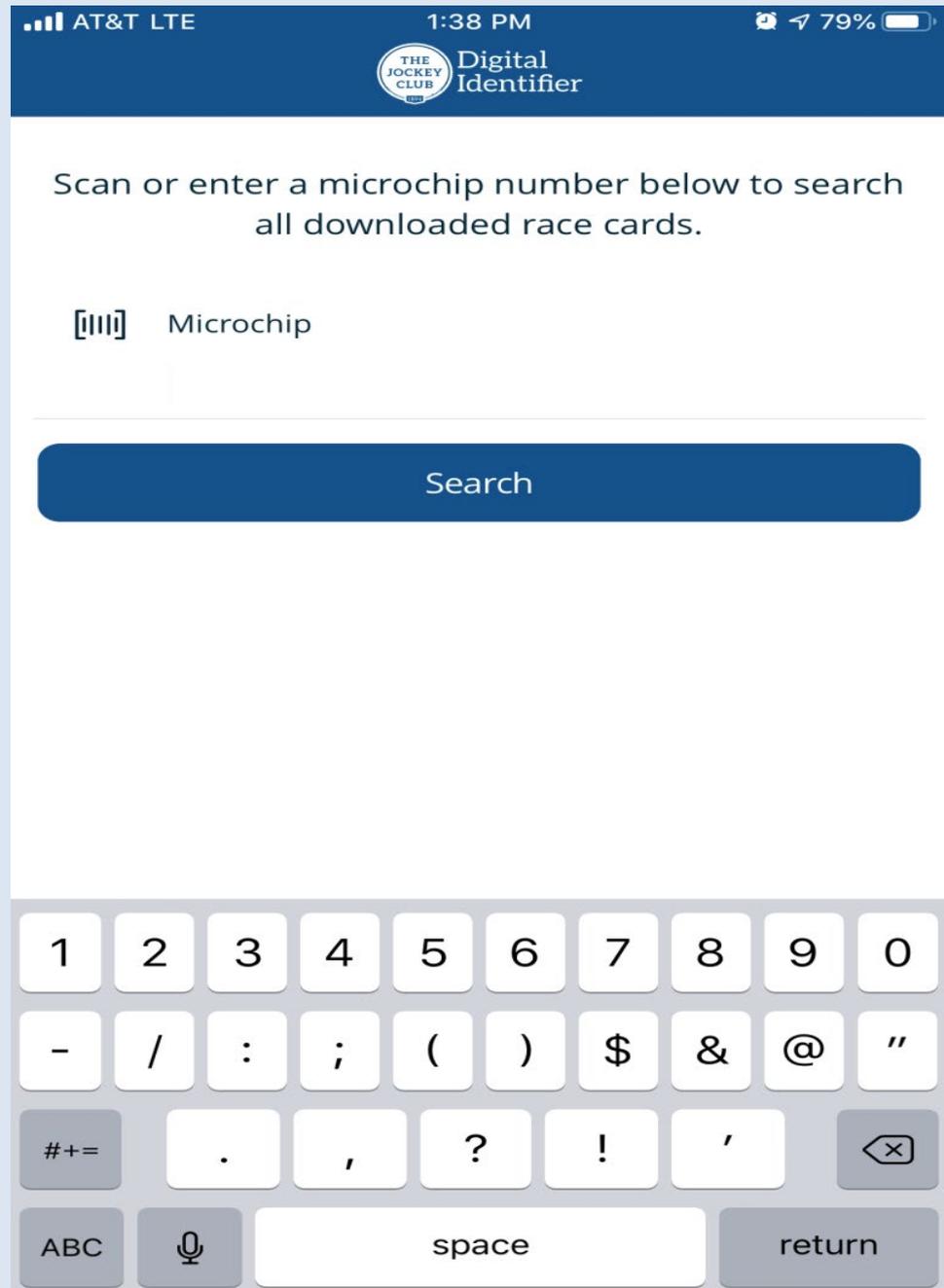




***Mark horse identified or scratched. The item selected is stored in InCompass database.***



***Microchip scanning  
with connected  
scanner via  
bluetooth or wired  
connection***



< Back

October 30th, Race 8

\*\*\*COPY\*\*\*



# The Jockey Club,

Parentage  
Qualified

No. 1703104

## CERTIFICATE OF FOAL REGISTRATION

**THIS IS TO CERTIFY THAT** *the* Dark Bay or Brown Colt *named* Jersey Cat Tale  
*foaled* 02/06/2017 *by* Tale of Ekati  
*out of* Jersey's Soul *by* Perfect Soul (IRE)  
*is hereby registered to the Jockey Club*



Identify



Microchip



More



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# Digital Certificates



Paper certificates for foals prior to 2018.

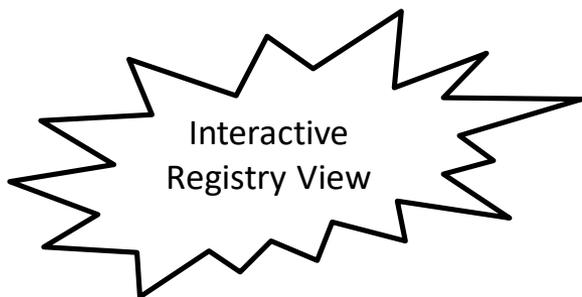


Digital certificates required for foals 2018 and after.



# Getting Started

*Log in and select a horse from your inventory.*



Interactive Registration™  
**Registration Status**

Below are the results from your search.

**Registered Thoroughbred**

Name : \*\*\*\*\*

Dam : Pay the Man

Certificate Issued Date : 06/22/2018

Digital Certificate Currently  
Assigned To : Calumet Farm

Foaling Year : 2018

Sex : Colt

Breeder : Calumet Farm

Sample : Posted



# Sending Digital Certificate to a Racetrack

*Select horse from manager's list & enter track.*

Digital Certificate Management

Assign Certificate for

**SAPPHIRE** 2018 Filly by PIONEEROF THE NILE out of PLATINUM

Search for new Certificate Manager: Race Track

**Saratoga Race Course**  
SARATOGA SPRINGS, NY, USA



## *Ownership same as before?*

### Digital Certificate Management

#### Ownership Information for

**SAPPHIRE** 2018 Filly by **PIONEEROF THE NILE** out of **PLATINUM**

Certificate Manager will be updated to: **Saratoga Race Course**

The last ownership information reported was listed as: **Peter E. Blum Thoroughbreds, LLC**

**Do you wish to update the owner?**

Yes

No



***Add trainer information.***

Change Trainer for

**SAPPHIRE 2018 Filly by PIONEEROF THE NILE out of PLATINUM**

Search for the trainer of this horse:

Mot

**Motion, H. Graham**

MONMOUTH PARK 07/28/2019 Scattered Strikes

**Mott, William I.**

SARATOGA 07/28/2019 Giant Zinger



**Review then assign.**

## Digital Certificate Management

**SAPPHIRE** 2018 Filly by PIONEEROF THE NILE out of PLATINUM  
Certificate Manager will be updated to: Saratoga Race Course  
Owner will be updated to: Peter E. Blum Thoroughbreds, LLC  
Trainer will be updated to: Mott, William I.

By this transmission I represent that I am the owner or authorized agent of the owner of the horse described in this transmission and that I have full authority to transmit this form and to receive related documents from The Jockey Club. I, for myself and on behalf of the owner: (a) represent that all information supplied in this transmission is truthful, complete and accurate, (b) represent that I have read, understand, and have complied with the [Principal Rules and Requirements of The American Stud Book](#) ("Rules"); and (c) agree, with respect to all issues regarding the foal(s) related in any way to The Jockey Club, to be subject to and bound by [Rule 19](#) (Deceptive Practices), [Rule 20](#) (Appeals and Hearings), and [Rule 21](#) (General Rules).

Assign

Cancel



***Update complete when Certificate is moved to the track.***

## Digital Certificate Management



Congratulations

**SAPPHIRE** 2018 Filly by PIONEEROF THE NILE out of PLATINUM

Certificate Manager was updated to: Saratoga Race Course

Owner was updated to: Peter E. Blum Thoroughbreds, LLC

Trainer was updated to: Mott, William I.

Home



***If Certificate Manager changed, and you update the change, then new Certificate Manager will get an email notification.***

Certificates Managed By SARATOGA RACE COURSE

Certificates: 1

Name ▼	YOB ▼	Dam ▼	RegNo ▼
Sapphire	2018	Platinum	1806347



# Key Interactive Registry Statistics

- 29,238 digital certificates issued
- More than 56,200 assignments (1.9 per horse)
- Digital certification activity with 5,901 accounts
- Most active accounts from Keeneland Sales & Fasig-Tipton



# Tips for Digital Certificates in Track Manager

- Racing office process is the same for digital and paper certificates.
- Only 2 year olds will be affected in 2020.
- All other thoroughbreds, as well as other breeds, will still be managed with paper certificates.

# Thank you

## Contact Information:

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